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## 2021 RESUME

**Helen E. Fisher** is a Senior Research Fellow at The Kinsey Institute, Indiana University, Member of the Center for Human Evolutionary Studies in the Department of Anthropology, Rutgers University, and Chief Science Advisor to Match.com. She received her PhD in Physical Anthropology at the University of Colorado with a dissertation on the evolution of human female sexuality and the origin of the nuclear family.

Helen is currently studying the biological basis of personality and is a pioneer in examining the neuroscience of leadership, innovation, and teaming building. Using data collected from her questionnaire, the *Fisher Temperament Inventory*, taken by 15+ million people in 40 countries, as well as her knowledge of genetics, brain architecture (using fMRI) and neurochemistry, she discusses four broad styles of thinking and behaving associated with four specific brain systems. She gives detailed data on how to recognize and influence each form of IQ, and how individuals of each temperament dimension are predisposed to think, work, innovate, lead and love.

In collaboration with Match, Fisher also conducts an annual study, *Singles in America*. This study does not poll Match members; it queries a national representative sample of American singles based on the US census. She has data on 50,000+ singles of every (adult) age, and major ethnicity, religion, region, sexual orientation and political perspective—including their behaviors and attitudes concerning sex, romance, love and marriage, what they seek in a partner, and how they court and communicate in our digital age. She discusses three current social trends: 1) how the Internet is changing--and not changing--human patterns of courtship, romance and pair-bonding; 2) the impact of women moving into the worldwide paid labor force and how the double-income family is changing male-female relations; and 3) what she calls *Slow Love*—courtship in the digital age, including the impact of the Covid pandemic on dating, and the current trend toward more stable long term partnerships.

Fisher is widely known for her brain scanning studies of romantic love and attachment and for her cross-cultural examination of human patterns of monogamy, adultery and divorce. She has written six internationally best-selling books and many articles on the brain science, evolution and future of human sex, courtship, romance, marriage and related aspect of human social behavior.

ANATOMY OF LOVE: The Natural History of Mating, Marriage and Why We Stray (fully revised and updated 2<sup>nd</sup> Edition; 2016, New York: WW Norton). First published in 1992, this book became a classic. In this second edition, Fisher has added her brain research (fMRI) on lust, romantic love and attachment. She also presents data on 40,000+ people to explain why you love who you love. And using data collected on 50,000+ people, she discusses sexting, hooking up, friend with benefits and other contemporary trends in courtship and marriage. She also traces human sex and love back to life in the trees 21 million years ago to explain why we marry and divorce, the “four-year itch,” why some are adulterous, the origins of love addictions, why men and women think differently, and the rise (and fall) of the sexual double standard. Last, the book discusses “Future Sex,” the impact of current technology on courtship and attachment, and a dramatic current social trend Fisher calls “slow love.”

WHY HIM? WHY HER? How to find and keep lasting love (Jan 2009, Henry Holt; paperback 2010) discusses Fisher's biological theories for why people with specific chemical profiles are romantically attracted to one another. The book stems from her current work as Scientific Advisor to Match.com and Chemistry.com, a division of Match. Her data and ideas are based on her analysis of four biologically-based personality dimensions in 100,000 people and patterns of attraction among 28,000 individuals, as well as data from genetics, neurochemistry and personality studies. It has 21 foreign language editions.

WHY WE LOVE: The Nature and Chemistry of Romantic Love (Henry Holt, 2004; paperback 2005) discusses her research projects with colleagues at the Albert Einstein College of Medicine and SUNY Stony Brook in which she uses fMRI brain scanning to investigate the brain circuitry of romantic love, a primary human mating drive. It also discusses her research on animal attraction and attachment, romantic rejection, love at first sight, and controlling love. It was a selection of the Scientific American Book Club; the Discovery Channel Book Club; and a Main Selection of the Quality Paperback Book Club. It has 24 foreign language editions.

THE FIRST SEX: The Natural Talents of Women and How They are Changing the World (Random House 1999; Ballantine Paperbacks 2000) discusses gender differences in the brain and behavior and the impact of women on 21st century business, sex and family life. It has 14 foreign language editions and was selected as a "Notable Book of 1999" by the New York Times Book Review.

ANATOMY OF LOVE: The Natural History of Mating, Marriage and Why We Stray (W.W. Norton 1992; Fawcett paperbacks, 1994) examined divorce in 62 societies, adultery in 42 cultures and patterns of monogamy and desertion in birds and mammals to offer a theory for the evolution of serial marriage and the future of human family life. It was a selection of the Book-of-the-Month Club, and the Quality Paperback Book Club, and chosen as a "Notable Book" of 1992 and 1994 by The New York Times Book Review. It has 20 foreign language editions. A revised 2<sup>nd</sup> edition was published in 2016 by W.W. Norton.

THE SEX CONTRACT: The Evolution of Human Behavior (William Morrow 1982; Quill paperbacks 1983) discussed the evolution of human female sexuality, the origin of human pair-bonding and the evolution of the human nuclear family. It was a selection of the Book-of-the-Month-Club and had five foreign language editions.

Dr. Fisher has been on the national lecture circuit since 1983 discussing the evolution of human sexuality, romantic love, marriage, adultery and divorce, gender differences in the brain and behavior, personality, temperament, mate choice, business personalities, and the future of men and women in business and family life. Her lectures include speeches at: The World Economic Forum (Davos), TED, the 2012 international meeting of the G-20, The Economist, The National Academy of Sciences, The California Academy of Sciences, The International Baccalaureate, the International Monetary Fund, The Aspen Institute, Adobe, LeWEB, USA Today/Gannet, Harvard Kennedy School of Government, National Press Club, Harvard Medical School, American Association for the Advancement of Science, The United Nations, The Salk Institute, the United States Air Force Academy, Sexual Medicine Society of North America, Cold Spring Harbor Biological Laboratories, The American Museum of Natural History, The Smithsonian Institution, Boston Museum of Science, The New York Academy of Sciences, 92<sup>nd</sup>

Street Y, The C.G. Jung Institute of Chicago, Planned Parenthood of NYC, U.S. Department of Agriculture, American Psychiatric Association, CompassPoint Addiction Foundation, William Alanson White Institute, National Association of Social Workers, The Brookings Institution, American Press Institute, American Society of Newspaper Editors, Newspaper Association of America, Bank of America/Merril Lynch, Solomon-Smith Barney, Merrill Lynch, Fortune Magazine, Columbia Business School, New York State Association of Independent Schools, Johnson and Johnson, GlaxoSmithKline, Deloitte, Procter & Gamble, VISA, American Express, Women in Leadership Summit, Biogen, The Guggenheim Museum, KPMG, Blue Cross, CSX Corp, Foote, Cone and Belding, and other business, academic, museum, and town hall conferences in the United States, Canada, Europe and Asia (see vita for full list). During 1994-95 she lectured on college campuses as a Visiting Scholar of the Phi Beta Kappa Society. In 2014, she was designated a TED All-Star; her three TED speeches have been viewed by over 12 million people worldwide.

Her publications include articles in PLoS ONE, Journal of Comparative Neurology, Journal of Neurophysiology, Journal of Forensic Sciences, Philosophical Transactions of the Royal Society: Biological Sciences, Neuroendocrinology Letters, Personality and Individual Differences, Frontiers in Psychology, Archives of Sexual Behavior, Journal of Sex and Marital Therapy, Cerebrum: The Dana Forum on Brain Science, The Journal of NIH Research, The American Journal of Physical Anthropology, Human Nature, The New York Times Book Review, New York Times Science Section, Psychology Today, Nautilus, Natural History, Scientific American, New Scientist, The Chronicle of Higher Education, On Air: BBC International Magazine, and books published by Smithsonian Press, Greenwood Press, Columbia University Press, Cambridge University Press, Oxford University Press, Rutgers University Press, MIT Press, Academic Press and Yale University Press. Her publication on the brain correlates of romantic rejection (fMRI) was chosen by Discover Magazine as one of the best 100 academic articles of 2010.

Since 1983 Dr. Fisher has served as an anthropological commentator and/or consultant for businesses and the media. Her contracts include those with Match.com, NBC's Today Show, WNET TV (New York), The Canadian Broadcasting Corporation, The Reader's Digest, Time-Life books, Roper Starch Worldwide, Procter and Gamble, Deloitte, Visa, Harpo Productions, National Starch and Chemical Co., Leo Burnett, Manning, Selvage and Lee, Avon, Ferminisch, American Museum of Natural History, Revlon, General Foods, American Express, Merrill Lynch, Bank of America, and VISA. She was a juror at the Sundance Film Festival in 2011 and a juror at the Tribeca Film Festival in 2013. She is currently Chief Science Advisor to Match.com.

She was featured in a documentary film, Sleepless in New York in 2016; ABC 20/20 featured her 2009 book in an hour special, WHY HIM? WHY HER? in January 2009. She was the host of a four-part radio series, WHAT IS LOVE? for the BBC World Service in 2004; host of a four-part TV series, ANATOMY OF LOVE, for Turner Broadcasting Systems in 1995; and commentator on a 10-part series for The Today Show (NBC) in 1984-85. She has appeared on hundreds of other TV programs in the US and abroad, including Nightline (ABC), The Colbert Report, The View, Dateline NBC, ABC Prime Time Live, ABC 20/20, Sonya Live (CNN), CNN News, CNN International News, The Today Show (NBC), NBC Nightly News, ABC World News Tonight, Good Morning America (ABC), John Stossel (ABC), USA Today, WGBH (PBS Boston), Charlie Rose (PBS New York), The Cronkite Report, WETA (PBS

Washington), The News Hour with Jim Lehrer, MS-NBC Today in America, The Early Show (CBS), the Oprah Winfrey Show, the History Channel, The Discovery Channel, the National Geographic Channel, BBC London, Channel 4 London, and CBC Canada. She has also appeared on many local, regional, national, international and foreign radio talk shows including: Larry King Live, Talk of the Nation (NPR), Science Friday (NPR), The Diane Rehm Show (Washington DC), The Leonard Lopate Show (New York NPR), All Things Considered (NPR), the Michael Jackson Show (Los Angeles), The Milt Rosenberg Show (Chicago), Quirks and Quarks (CBC national Canadian), Ideas (CBC national Canadian), AAAS Science, BBC National Radio and BBC international radio. For her work in communicating anthropology to the lay public, Helen has received the American Anthropological Association's *Anthropology in Media Award*, and *Distinguished Service Award*.

For her full CV see her website: [www.helenfisher.com](http://www.helenfisher.com). Her teaching website is: <[www.TheAnatomyOfLove.com](http://www.TheAnatomyOfLove.com)>