

January 23, 2021

## **BUSINESS RESUME (2021)**

**Dr. Helen Fisher, PhD.** is a biological anthropologist, a Senior Research Fellow at *The Kinsey Institute*, Indiana University, a member of the *Center for Human Evolutionary Studies* in the Department of Anthropology, Rutgers University, and Chief Science Advisor to Match.com. She has written six internationally best-selling books and many articles on the biological basis of personality and human social behavior.

In her business lectures, she discusses four biologically-based styles of thinking and behaving using data from her questionnaire, the *Fisher Temperament Inventory*. This psychological measure has been taken by 15+ million people in 40 countries and is the only extant questionnaire validated by two fMRI brain scanning studies. As a result, her questionnaire has been called “a disruptive technology” and “the next Myers-Briggs.”

Her presentations include detailed discussion of these four broad biologically-based forms of intelligence; how individuals of each primary style of IQ are predisposed to think, work, buy, sell, innovate, lead and contribute to a team; and how to use her brain science of personality to connect effectively and win at work. As she was quoted recently in the *Harvard Business Review*, “If you understand how the brain works, you can reach anyone.”

Dr. Fisher is a co-founder of the business consulting company, *NeuroColor*, and a pioneer in examining the neurochemistry of leadership, innovation and team building. For further information, see her websites: [NeuroColor.com](http://NeuroColor.com); [TheAnatomyOfLove.com](http://TheAnatomyOfLove.com); or [HelenFisher.com](http://HelenFisher.com). Fisher is currently writing her next book on these four biologically-based forms of intelligence and how to use them to win friends and influence people—*naturally*. It updates the business books of Dale Carnegie, Dan Goleman and other business leaders.

**HER BUSINESS LECTURES** include speeches at: The World Economic Forum (Davos), the G20, TED, International Monetary Fund, The Aspen Institute, The United Nations, The Economist, USA Today/Gannet, Harvard Kennedy School of Government, National Press Club, The Brookings Institution, American Society of Newspaper Editors, Bank of America/Merrill Lynch, Solomon-Smith Barney, Fortune Magazine, Columbia Business School, Johnson and Johnson, General Electric, GlaxoSmithKline, Deloitte, Procter & Gamble, VISA, American Express, KPMG, Blue Cross, CSX Corp, Harpo Productions, Adobe, American Association for the Advancement of Science, The Salk Institute, the United States Air Force Academy, Cold Spring Harbor Biological Laboratories, The American Museum of Natural History, The Smithsonian Institution, American Psychiatric Association, and many other business, academic, museum, and town hall conferences in the United States, Canada, Europe and Asia. During 1994-95 she lectured on college campuses as a Visiting Scholar of the Phi Beta Kappa Society. Fisher is a TED All-star, with over 12 million viewers of her TED talks. (see specific lectures below)

**CONSULTING:** Since 1983 Dr. Fisher has served as an anthropological commentator and/or consultant for businesses and the media. Her contracts include those with Match.com, NBC’s Today Show, The Canadian Broadcasting Corporation, The Reader's Digest, Time-Life books,

Roper Starch Worldwide, Procter and Gamble, Deloitte, Harpo Productions and VISA. She has been the Chief Science Advisor to Match.com since 2005.

**MEDIA APPEARANCES:** Fisher has appeared a many US and international TV and radio shows, including ABC 20/20, The Today Show, Nightline (ABC), The Colbert Report, The View, Dateline NBC, ABC Prime Time Live, The Anderson Cooper Show (ABC), CNN News, CNN International News, NBC Nightly News, ABC World News Tonight, Good Morning America (ABC), Charlie Rose (PBS New York), The News Hour with Jim Lehrer, MS-NBC, The Early Show (CBS), the Oprah Winfrey Show, the History Channel, The Discovery Channel, the National Geographic Channel, BBC London, Channel 4 London, and CBC Canada. She has appeared on myriad regional, national, and international radio talk shows and hundreds of podcasts. For her work in communicating anthropology to the lay public, Helen has received the American Anthropological Association's *Anthropology in Media Award*, and *The Distinguished Service Award*. *Business Insider* has designated Dr. Fisher as one of the “15 most Amazing Women in Science.”

**LECTURES ON BUSINESS TOPICS:** For full list of Keynote addresses and publications, please see Fisher’s CV at: [www.helenfisher.com](http://www.helenfisher.com)

- 2020: Work and love in the Digital Age, The Aspen Institute, May 19 (by Zoom)
- 2020: Chemistry of Personality: Using Neuroscience to Connect with Patients and Increase Wellness.: American Association of Colleges of Osteopathic Medicine, March 26, (done virtually by video)
- 2019: Chemistry of Personality: How different people work and think. U Chicago Booth Business School, Booth Women Connect conference, Nov 1
- 2019: Diversity of Mind: Neurobiology of matching doctors with hospitals, National Resident Matching Program, Chicago Oct 4
- 2019: The Neurobiology of Innovation and Team building, Adobe, Pebble Beach, Oct 3
- 2018: Neuroscience of relationships. Palm Healthcare Foundation, Inc, Palm Beach, FLA, Oct 31
- 2018: Neuroscience of Love and Leadership. Aspen Institute, Washington DC, Oct 17
- 2018: Neuroscience of Innovation: Semana Nacional del Emprendedor, Mexico City, Sept 11
- 2018 Single Women in Advertising: Panel, Cannes France, for Match.com June 21
- 2018: Neuroscience of Advertising and Selling. Keynote, Brand Minds, Bucharest, Romania, May 12
- 2018: Neuroscience of Innovation: The Higher Learning Commission, Chicago, April 9
- 2018: Neuroscience of Teaching and Learning, Higher Learning Commission, April 10
- 2018: “The Libertarian Mind: How Brain Chemistry Drives Personality and Politics.” REASON conference, Palm Beach, FLA, March 17th
- 2017: Neuroscience of Leadership: Asian Association for Investors in Non-listed Real Estate Vehicles, Singapore, Nov 1
- 2017: Neuroscience of Personality Matching: Cultural Care, Boston, Oct 28
- 2017: Neuroscience of Innovation: Family Firm Institute, Chicago, Oct 25
- 2017: Neuroscience of Innovation: Procter and Gamble, Cincinnati Oct 10
- 2017: Neuroscience of Personality Matching: Cultural Care, Sept 9, Rome
- 2017: Corporate Chemistry: How to improve your effectiveness using neuroscience. Keynote, CoreNet Global. June 5, New York City

- 2017: Neuroscience of personality matching; Cultural Care, Tarrytown, NY May 17
- 2016: Selling to Singles: Who they are; what they want; how they buy. Hill Holliday Advertising, Boston, MA November 7.
- 2016; The Female Mind. Conference for Women in Construction, Dallas, Sept 29th
- 2016: The Neuroscience of Educating and Learning. Keynote, 27<sup>th</sup> International Conference on College Teaching and Learning, Jacksonville, Florida, April 6.
- 2016: The Neuroscience of Educating and Learning. Keynote for conference of the International Baccalaureate, Hyderabad, India. March 19.
- 2015; Biology of Leadership. Keynote; Society of Cosmetic Scientists. NYC Dec 10.
- 2015: The Biology of Leadership, Keynote, NACUBO convention, Chicago, Oct 26.
- 2015: The Biology of Leadership, Keynote, NACUBO convention, Austin Texas, Sept 28.
- 2015: The Biology of Leadership, Keynote at NACUBO, San Francisco, April 25
- 2015: Biology of Leadership: The brain science of how you think, communicate and lead. Internet Week, NYC, May 20
- 2015: She Thinks; He Thinks: Gender differences in the brain. American Association of Orthodontists. Annual convention San Francisco, May 16
- 2015: She Thinks; He Thinks: Gender differences in the brain. EMC corp. Las Vegas, May 6.
- 2015: Business Chemistry: he Biology of Leadership. National Association of College and University Business Officers, Keynote, San Francisco, April 26.
- 2015: Business Chemistry: the Biology of Leadership. NACUBO, Keynote, Atlanta March 23.
- 2015: Business Chemistry: The Biology of Leadership. NACUBO, Keynote, NYC Feb 6.
- 2014: The Drive to Love, Keynote for Mensa, annual meeting, Boston, July 5th
- 2014: The Female Mind. Keynote for Biogen. Zurich, Switzerland, June 26
- 2014: Conversation with John Tierney (New York Times) May 15. *Reason*. NYC
- 2014: The Female Mind: Biology of Leadership. Simons Leadership conference, April 23
- 2014: Future Sex: the TED conference, Vancouver. March. 21
- 2014: Matching algorithms: The SXSW Conference, March 11
- 2013: The Female Mind: Biology of Leadership: keynote, Professional Golf Association, Greensboro, NC, August 13
- 2013: The Female Mind: Biology of Leadership: keynote, Professional Golf Association, Pittsburgh, June 25
- 2013: In Conversation with Helen Fisher. California Academy of Sciences 2013 conversations at the Herbst Theater Series. June 4.
- 2013: The Algorithm Method: Love in the Age of Social Media. panel discussion at New York Internet Week, sponsored by Your Tango, May 20
- 2013: The Female Mind: Biology of Leadership: keynote, Professional Golf Association, San Antonio, April 2
- 2013: Biology of Mind. TED, Long Beach, CA, Feb 26
- 2013: The Drive to Love and Whom We Choose. National Academy of Sciences, Washington DC, Feb 14.
- 2012: Business Chemistry: Biology of Leadership. General Electric, NY, July 26
- 2012: Biology of Leadership: International Meeting of the G-20, Los Cabos, Mexico, June 16th
- 2012: The Drive to Love and Who We Chose: National Academy of Sciences, June 6th
- 2012: Corporate Chemistry: Biology of Mind: Keynote, conference by *The Economist*, Information: Big Data and the Evolution of Smart Systems, June 6<sup>th</sup>

- 2012: Business Chemistry: Conference of TEDx New York, May 11th
- 2012: Business Chemistry: General Electric, Fairfield, CT, May 8<sup>th</sup>,
- 2012: Business Chemistry, AkzoNobel, Shanghai, China, April 23.
- 2012: Algorithm Method: Love in the Age of Social Media, SXSW Conference panel discussion by YourTango.com
- 2012: Biology of Mind: MANE perfumers, NYC, March 6th
- 2012: Biology of Leadership, The 19<sup>th</sup> annual National Character and Leadership Symposium, US Air Force Academy, Feb 24, Colorado Springs, CO
- 2012: She Thinks / He Thinks. Keynote for: KPMG/Blue Cross/CSX Corp, Jacksonville Women's Leadership Forum, Feb 16, Jacksonville, Florida, Feb 15
- 2012: She Thinks / He Thinks. Keynote for Bank of America/Merrill Lynch, Feb 7<sup>th</sup>, NYC
- 2012: Biology of Personality, the National Academy of Sciences, Orange County, CA, June 6
- 2011: The Female Mind. Keynote: Women in Leadership meeting, AkzoNobel, Chicago May 3
- 2011: Female Think/Male Think. American Express. New York March 21
- 2011: Female Think/Male Think. USA Today/Gannet executives, Washington DC, March 11
- 2011: The Female Mind. International Monetary Fund, Washington DC, March 8
- 2010: The Female Mind. Bank of America, London, October 5.
- 2010: The Female Mind. Bank of America, Charlotte, NC, Sept 21th
- 2010: The First Sex: The Natural Talents of Women. keynote, AkzoNobel, Amsterdam, June 16.
- 2010: The First Sex: the natural talents of women and how they are changing the world. Bank of America, New York City, Feb 10<sup>th</sup>
- 2008: The Female Mind, Merrill Lynch. Nov 3. NYC
- 2008: The Female Mind. for symposium: Female Trouble. Burda Media Group, Munich, Germany July 21.
- 2008: The Female Mind. Women Financial Advisor Training Symposium, Merrill Lynch. June 10. NYC
- 2008: The Female Mind. Harvard Kennedy School of Government, Cambridge May 2
- 2008: The Female Mind. Merrill Lynch, Feb 7<sup>th</sup>
- 2008: Female/Male Mind: Capitalizing on the Male and Female Minds to Grow the Bottom Line. World Economic Forum, Davos, Switzerland, Jan 25<sup>th</sup>
- 2007: The Female Mind: School of Management; Ben-Gurion University Israel, May 9
- 2007: The Female Mind: keynote at conference: BUZZ, retreat for executive women. Orange County, CA March 20.
- 2006: The Female Mind: Merrill Lynch, Symposium on Women as Leaders. New York, Sept 13
- 2005: Female Mind/Male Mind: The natural talents of women and men and how they view love and work. New York State Association of Independent Schools, Mohonk, NY (Nov 3)
- 2005: The Female Mind: The Natural Talents of Women and How They Are Changing the World. Vlerick Leuven Gent Management School, Gent, Belgium (Oct 19)
- 2005: The Natural Talents of Women (and Men) and How Women are Changing the World. YWCA Women's Leadership Conference, Tuscon, AZ (Oct 14)
- 2005: The Female Mind: The natural talents of women and how they are changing the world Northern Virginia Community College (April 12).

- 2005: The Female Mind/:The natural talents of women and how they are changing the world at Women’s leadership Initiative. Johnson & Johnson. (April 7).
- 2004: The Natural Leadership Talents of Women, Keynote for symposium: Women in Leadership Summit, Linkage, Boston, MA (Nov 15)
- 2004: Female Mind/Male Mind:The natural talents of women and men and how they contribute, complement and conflict in today’s changing office world.  
(Four speeches) for National Starch and Chemical Company, NJ. (Jan 28; March 15; April 14; May 20)
- 2004: The Female Mind: It’s Power; It’s Impact. Keynote: The Women’s Center’s Annual Leadership Conference, Washington DC, March 20)
- 2003: Twenty-first Century Women: (Panel Discussion) for The Corporate State: a Women’s CEO and Senior Management Summit. NYC Sept 17<sup>th</sup>.
- 2003 Women in the Newsroom. Newspaper Association of America. April 28, Seattle,
- 2003: Women in the Newsroom. American Society of Newspaper Editors, April 9, New Orleans
- 2003: Women in the Newsroom. Senior Executives Retreat: Reflective Leadership for Complex Times. American Press Institute, Reston VA. April 1.
- 2002: The Natural Talents of Women and How They are Changing the World, Keynote for the American Press Institute. Conference on: “Women in Newsroom Leadership” Sept. 26, Washington DC
- 2001: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: National Automobile Dealers Association, May 11
- 2001: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Leadership By Design Summit: Arthur Andersen May 1
- 2001: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Lebanthal and Co., New York City, Feb 26.
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Conference on Women. Yamaguchi Prefecture, Japan Oct 22
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Conference on Women. Belmont Business School. Nashville TN Oct. 19.
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: First Annual Conference on Women. Salomon Smith Barney. Bermuda Oct 1.
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: “Celebrating Millennium Women” for Virginia Slims/Leo Burnett June 20.
- 2000: The Female Mind: The Natural Talents of Women and How They are Changing the World. Keynote: New York Women in Communications, annual meeting, May 23.
- 2000: The Natural Talents of Women and How They are Changing the World. Keynote for business conference for women. Hosted by : First Security Bank/Women’s Financial Services. April 24, Albuquerque, NM.
- 2000: The Natural Talents of Women and How They are Changing the World. Keynote for business conference for women. Hosted by : First Security Bank/Women’s Financial Services. April 13. Salt Lake City, Utah.
- 2000: The Natural Talents of Women and How They are Changing the World. Keynote for business conference for women. Hosted by : First Security Bank/Women’s

- Financial Services. April 14, Boise, Idaho
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. New Canaan Branch of the American Association of University Women. April 6
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Our Global Society. Jacob K. Javits Convention Center, NYC, April 2.
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote at Future Focus 2000: The New York Home Textiles Show. At the Fashion Institute of Technology. NYC March 7.
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World Wired to Win: Women in the New millennium, conference at the Columbia Business School, NYC. Feb 18.
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Policy Institute, The Association of Junior Leagues International, Inc. Jan. 21.
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. The Sokol Blosser Women-in-business Leadership Forum. Jan. 13th. NYC
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. New York Academy of Sciences. Women in Science section. Oct. 14th.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote for: New Women: New Leadership Summit on the Most Powerful Women in Business. Sponsored by Fortune Magazine. Oct. 19th.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Staying Healthy Together: State Senator Paula A. Hollinger's 6th Annual Women's Health Conference. Baltimore, Nov. 7th.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Healthy Body, Healthy Mind: Choices for Women, New York-Presbyterian Hospital- Westchester., Keynote, Oct. 28th.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Just For Me... Conference for Mid-Life women. Atlantic County Board Of Agriculture Keynote, Oct. 16th.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. International Women's Forum annual meeting. Oct. 13th.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. The Committee of 200: Keynote at annual business convention, Phoenix, Oct.7
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. 92 Street Y, NYC NY, June.
- 1999: Does Gender Matter? Keynote for conference sponsored by Women of Orange County, CA., June.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote for conference sponsored by Brookwood Companies Inc. (Textiles), June
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote for conference sponsored by Cigna Insurance Co., June.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the

- World. Significant Women: Making a Difference. Sponsored by Bank of America, April 27.
- 1998: Viva La Difference: Gender Differences in the 21st Century Keynote for Leo Burnett U.S.A; corporate headquarters, Chicago: Nov. 4th.
- 1996: Gender Differences and their impact on the 21st century business community. National Association of Convenience Stores: Leadership Conference. Palm Springs, Feb.
- 1995 September: Evolution of Gender Differences in the Brain and Behavior sponsored by Discovery Cruises/Tours of The American Museum of Natural History, NYC.
- 1995 Gender Differences and the Educational Process Greenwich Country Day School, Greenwich, CT, May
- 1995 "Gender Differences" and "Human Sexuality" Two speeches for The Carl Jung Institute of Chicago and R.R. Donnelley & Sons, Inc., May
- 1995 May "Sexual Legacies: How ancient gender differences affect our lives." American Museum of Natural History, NYC
- 1995 March "Gender Differences" and "Human Sexuality" Two speeches for The Carl Jung Institute of Chicago and R.R. Donnelley & Sons, Inc.
- 1995 March "Women in Business; Origins and Future" Keynote speech; National Conference for Women in Business, American Women's Economic Development Corporation.
- 1994 November "Women, Men, Sex and Power: Life in the 21st Century, Greater New York Dental Meeting
- 1994 November "Women, Men, Sex and Power: Life in the 21st Century" Voices: Contemporary Lecture Series, Portland, OR.
- 1994 October "The Natural History of Women and Power" The International Women's Forum annual meeting, luncheon speaker, The New York Academy of Sciences,
- 1994 September:  
 "The Evolution of Gender Differences" in Indonesia; sponsored by Discovery Cruises/Tours of The American Museum of Natural History, NYC.
- 1994 July "Women, Men and Contemporary Gender Issues: An Anthropological View of the Corporate Office" The C.G. Jung Institute of Chicago and R.R. Donnelley & Sons, Co. (workshop)
- 1994 May "Women, Men, Sex and Power: Life in the 21st Century, "Chief Executive Organization, NYC
- 1994 April "Women, Men, Sex and Power: Life in the 21st Century, " Key note: The Woman to Woman Expo, Lorain County Community College, Ohio
- 1993 June: "Women, Men and Power" Avon Products Inc; NYC; senior executives
- 1992 December: "Sexual Legacies: How Ancient Gender Differences Affect Our Lives." The Smithsonian Institution, Washington D.C.
- 1991 April: "Women, Men and Power" American Museum of Natural History
- 1990 "Evolution of Gender Differences in the Brain: Implications for the Ethology of Intimacy" Human Behavior and Evolution Society, Aug. 16.
- 1990 September: "The History and Future of Women in Business" National Association of Female Executives, Leadership Conference, (53 cities via closed circuit TV)
- 1987 February: "Gender Roles in Anthropological Perspective" University of Missouri.
- 1987 January: "Women, Men and Power" Aspen Community and Institute Committee,

Aspen, Colorado.

**PUBLICATIONS on topics that I use in business speeches:**

2009:

WHY HIM? WHY HER? Henry Holt, January 2009  
One World Publications (United Kingdom)  
Rocco (Brazil)  
Rebis (Poland)  
Contact (The Netherlands)  
Droemer (Germany)  
Kodansha (Japan)  
Korea House (Korea)  
Nytott Konyvmuhely (Hungary)  
Jinghua Publishers (China)  
Hunan Science and Technology Press (China, Simplified)  
Aquarius Publishing (Taiwan)  
Aquarius Publishing (Taiwan; in Complex Chinese Characters)  
WSOY (Finland)  
Baltos Lankos (Lithuania)  
Eksmo (Russia)  
Ufuk (Indonesia)  
Humanitas (Romania)  
Dogan Kitap (Turkey)  
Elm publications (Persian/Iran)  
Nha Nam Publishing JSC (Viet Nam)  
CIGOJA Stampa DOO (Serbia)

2009:

The Female Mind: Biology of the 21<sup>st</sup> century woman. In *The Edge of Change: Women in the Twenty-First-Century Press*. JO Nicholson, PJ Creedon, WS Lloyd and PJ Johnson (Ed.) pp 27-41

2003:

“A Century for Women?” *New Scientist* 178#2396:53.

1999:

The First Sex: The Natural Talents of Women and How they are changing the World. *Network: The United Nations Women's Newsletter*. 3#2:4 (September)

1999:

THE FIRST SEX: THE NATURAL TALENTS OF WOMEN AND HOW THEY ARE CHANGING THE WORLD. Random House 1999/ Ballantine Books 2000.

*Also published in:*

Patmos Verlag (Germany)  
Soshisha (Japan)  
Random House (Australia /New Zealand)  
Prophet Press (Taiwan)  
Thinking Tree Publishing (Korea)  
RED (Italy)  
Liaoning People's Publishing House (China)  
Contact Publishers (The Netherlands)



Taurus (Spanish world rights)  
Editorial Presenca (Portugal)  
Wydawnictwo Jacek Santorski and Co. (Poland)  
Aryeh Nir (Israel)  
Alfa-Narodna Knjiga (Serbia)  
Selected as “Notable book of 1999” by the *New York Times Book Review*

1990

"Women in Business" *Entrepreneurial Woman*, May-June issue.

**LECTURE TOPICS:** Fisher is represented by *ICM Speakers*; lecture offerings include:

NEUROCHEMISTRY OF LEADERSHIP: Four biologically-based  
styles of leading and how to connect with any leader using brain science.  
CHEMISTRY OF PERSONALITY: How Different People Think and Work  
NEUROSCIENCE OF TEAM BUILDING  
NEUROSCIENCE OF INNOVATION  
THE FEMALE MIND: Born to Lead  
THE DRIVE TO LOVE: Romance in the Digital Age  
USING NEUROSCIENCE TO “WIN FRIENDS AND INFLUENCE PEOPLE”  
NATURALLY: a workshop