

June 22, 2023

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www.TheAnatomyOfLove.com

BUSINESS RESUME (2023)

Dr. Helen Fisher, PhD. is a biological anthropologist, a Senior Research Fellow at The Kinsey Institute, Indiana University, and Chief Science Advisor to Match.com. She has written six internationally best-selling books and over 150 academic, magazine and newspaper articles on the brain science of human behavior, largely discussing the evolution and future of human courtship, romance, attachment and human family life.

Fisher is currently studying the biological foundations of personality; and is a pioneer in examining the neurochemistry of team building, innovation, selling and leadership. She has established that humanity has evolved four primary styles of thinking and behaving associated with four specific brain systems. Using these data, she created a new personality questionnaire, the *Fisher Temperament Inventory*. It has now been taken by 15+ million people in 40 countries and has been called “a disruptive technology” and “the next Myers-Briggs” because it is the only extant personality test validated directly by fMRI brain scanning and complex mathematical analyses. Using her new data on the brain and the biology of personality, she is now writing her next book. It updates the business books of Dale Carnegie, Dan Goleman and other business gurus; and shows readers how to use her new data from neuroscience to connect with anyone--at work and outside of work.

AWARDS: For her work in communicating anthropology to the lay public, Helen has received the American Anthropological Association's *Distinguished Service Award* and the *Anthropology in Media Award*. *Business Insider* has designated Dr. Fisher as one of the “15 most Amazing Women in Science.”

In 2010, Dr. Fisher co-founded the business consulting company, **NEUROCOLOR**. With these colleagues, she created a second-generation personality measure, the *NeuroColor Temperament Inventory*, based on her data from brain science. The *NeuroColor questionnaire* is accompanied by a 23-page, in-depth analysis of the individual's thinking style—showing how they are predisposed to work, including: how they *naturally* deal with stress, schedules, risk and change; what engages and motivates them; their preferred work environment; how they manage time; how they work in a team; their style of interacting with others; how others can communicate more effectively with them; and how they can connect more effectively with those of different thinking styles.

Amazon is currently applying Fisher's biological perspective of personality in their international leadership program to train their employees on communication and team building skills. *Merck* is using it to help hospital staff work together more effectively, and to understand the veterinary market. *Deloitte* has embedded Fisher's personality paradigm in their training protocol, now administered to over 200,000 employees. *Match.com* uses it to enhance their members' ability to choose an appropriate mate and make a happy long-term partnership. *Cultural Care* is using it to match foreign Au Pairs with American families. *Google, Rivian, Siemens, Philips, Fidelity, the FDA, the CDC, Americorp* and many other organizations are using Fisher's new personality model as well. (see fuller list at: www.NeuroColor.com)

BUSINESS CONSULTING: Since 1983 Dr. Fisher has served as an anthropological commentator and/or consultant for businesses and the media. Her contracts include those with Match.com, NBC's Today Show, The Canadian Broadcasting Corporation, The Reader's Digest, Time-Life books, Roper Starch Worldwide, Procter and Gamble, Deloitte, Harpo Productions and VISA. She has been the Chief Science Advisor to Match.com since 2005. (see www.helenfisher.com for the full list in her CV)

BUSINESS SPEECHES: Fisher has given keynote speeches and workshops at over 140 business conferences, addressing a wide range of business issues. Included are: enhancing relations between money managers and clients; training commercial real estate developers to sell in foreign markets; advising ad agencies on product design; showing doctors how to connect more successfully with patients; improving pharmaceutical sales; training online retailers on office relations and team building; matching Au Pairs with families; and teaching more effectively in international schools. Fisher also use her new understanding of personality to coach therapists on patient management and advise addiction counselors on couch-side manner.

BUSINESS SPEECHES INCLUDE lectures at: The World Economic Forum (Davos), the G20, TED, International Monetary Fund, The Aspen Institute, The United Nations, The Economist, USA Today/Gannet, Harvard Kennedy School of Government, National Press Club, The Brookings Institution, American Society of Newspaper Editors, Bank of America/Merrill Lynch, Solomon-Smith Barney, Fortune Magazine, Columbia Business School, Johnson and Johnson, General Electric, GlaxoSmithKline, Deloitte, Procter & Gamble, VISA, American Express, KPMG, Blue Cross, CSX Corp, Harpo Productions, American Association for the Advancement of Science, The Salk Institute, the United States Air Force Academy, Cold Spring Harbor Biological Laboratories, The American Museum of Natural History, The Smithsonian Institution, American Psychiatric Association, and many other business, academic, museum, and townhall conferences in the United States, Canada, Europe and Asia. During 1994-95 she lectured on college campuses as a Visiting Scholar of the Phi Beta Kappa Society. She is a TED All-star, with over 21 million viewers of her TED talks. (See www.helenfisher.com for her full list of speeches)

BUSINESS LECTURE TOPICS (current):

Fisher has been on the national/international lecture circuit since 1992. She is currently represented by *Robin Wolfson Agency*. Lecture offerings include:

NEUROCHEMISTRY OF LEADERSHIP: Four biologically-based styles of leading and how to connect with anyone using brain science.

HOW DIFFERENT PEOPLE THINK AND WORK: The Chemistry of Personality and How to use Brain Science to Win in Business.

NEUROSCIENCE OF TEAM BUILDING: The Brain Science and Anthropology of Teaming.

NEUROSCIENCE OF INNOVATION: Who Creates What and Why--and How to Trigger Innovation in Anyone.

THE FEMALE MIND: Born to Lead

THE DRIVE TO LOVE: Courtship and Marriage in the Digital Age

**USING NEUROSCIENCE TO “WIN FRIENDS AND INFLUENCE PEOPLE”
NATURALLY:** A Workshop.

LECTURES ON BUSINESS TOPICS:

For *full list* of Keynote speeches (and publications), please see Fisher’s CV at: www.helenfisher.com This shorter list below includes *only* business keynotes:

- 2023: Relationships in the Digital Age. Global Debate in Doha, Qatar, March 20
- 2022: The Biology of Personality and How to Connect with Anyone using Neuroscience. Keynote at conference, Sea Island, Georgia, January 15
- 2022: Courtship in the Digital Age: How the Biology of Personality affects Who You are and Who You Love. Keynote; Evercore ISI, Zoom. January 11
- 2021 Biology of Good Relationships: Using Neuroscience to build Vibrant Relationships, Reduce Stress, and Live Longer Healthier Lives. National Counselling and Psychotherapy Conference. Lighthouse Independent Media Pte Ltd. Dec 7, Singapore
- 2021 The Drive to love, Who We Choose and the Neural Foundations of Personality that contribute to Love Addiction and Problems at Work Partnership Compatibility and Relationship Happiness HMP/NACCME Evolution of Psychotherapy Conference, Dec 3, zoom, LA
- 2021: The Neuroscience of Love: Understanding Personality and the Role it plays in all Relationships: Royal College of Psychiatrists. Zoom Keynote. July 2
- 2021: The Female Mind. Keynote for Healthcare Businesswomen’s Association, Zurich, Switzerland, Sept 23 (zoom)
- 2021: Keynote, for conference for internet organization: Love, Technology, Relationships (LTR) April 15.
- 2021: The Science of Love—Using the Biology of Personality to make better romantic choices A Conversation with Dr. Helen Fisher, Science Writers of New York, April 14.
- 2021: Courtship and Marriage in the Digital Age: 10 Myths about love. SXSW, recorded in March.
- 2019: Chemistry of Personality: How different people work and think. U Chicago Booth Business School, Booth Women Connect conference, Nov 1

- 2019: Diversity of Mind: Neurobiology of matching doctors with hospitals, National Resident Matching Program, Chicago Oct 4
- 2019: The Neurobiology of Innovation and Team building, Adobe, Pebble Beach, Oct 3
- 2018: Neuroscience of relationships. Palm Healthcare Foundation, Inc, Palm Beach, FLA, Oct 31
- 2018: Neuroscience of Love and Leadership. Aspen Institute, Washington DC, Oct 17
- 2018: Neuroscience of Innovation: Semana Nacional del Emprendedor, Mexico City, Sept 11
- 2018 Women in Advertising: Panel, Cannes Advertising Festival, France, June 21
- 2018: Neuroscience of Advertising and Selling. Keynote, Brand Minds, Bucharest, Romania, May 12
- 2018: Neuroscience of Innovation: The Higher Learning Commission, Chicago, April 9
- 2018: Neuroscience of Teaching and Learning, Higher Learning Commission, April 10
- 2018: "The Libertarian Mind: How Brain Chemistry Drives Personality and Politics." REASON conference, Palm Beach, FLA, March 17th
- 2017: Neuroscience of Leadership: Asian Association for Investors in Non-listed Real Estate Vehicles, Singapore, Nov 1
- 2017: Neuroscience of Personality Matching: Cultural Care, Boston, Oct 28
- 2017: Neuroscience of Innovation: Family Firm Institute, Chicago, Oct 25
- 2017: Neuroscience of Innovation: Proctor and Gamble, Cincinnati Oct 10
- 2017: Neuroscience of Personality Matching: Cultural Care, Sept 9, Rome
- 2017: How People Think, for Forbes Magazine, NYC May 22
- 2017: Corporate Chemistry: How to improve your effectiveness using neuroscience. Keynote, CoreNet Global. June 5, New York City
- 2017: Neuroscience of personality matching; Cultural Care, Tarrytown, NY May 17
- 2016: Selling to Singles: Who they are; what they want; how they buy. Hill Holliday Advertising, Boston, MA November 7.
- 2016; The Female Mind. Conference for Women in Construction, Dallas, Sept 29th
- 2016: Is Technology Changing Love? TED conference, Banff, Canada, June 27
- 2016: The Neuroscience of Educating and Learning. Keynote, 27th International Conference on College Teaching and Learning, Jacksonville, Florida, April 6.
- 2016: The Art of Brand Seduction. Keynote for Foote, Cone and Belding, at the International Advertising Festival, Cannes, France
- 2016: Modern Love: Aspen Ideas Festival, Panel with Eric Klinenberg and Christie Heffner, June 30, Aspen, Colorado
- 2016: The Neuroscience of Educating and Learning. Keynote for conference of the International Baccalaureate, Hyderabad, India. March 19.
- 2015; Biology of Leadership. Keynote; Society of Cosmetic Scientists. NYC Dec 10.
- 2015: The Biology of Leadership, Keynote, NACUBO convention, Chicago, Oct 26.
- 2015: The Biology of Leadership, Keynote, NACUBO convention, Austin Texas, Sept 28.
- 2015: The Biology of Leadership, Keynote at NACUBO, San Francisco, April 25
- 2015: Biology of Leadership: The brain science of how you think, communicate and lead. Internet Week, NYC, May 20
- 2015: She Thinks; He Thinks: Gender differences in the brain. American Association of Orthodontists. Annual convention San Francisco, May 16
- 2015: She Thinks; He Thinks: Gender differences in the brain. EMC corp. Las Vegas, May 6.
- 2015: Business Chemistry: The Biology of Leadership. National Association of College

- and University Business Officers, Keynote, San Francisco, April 26.
- 2015: Business Chemistry: the Biology of Leadership. NACUBO, Keynote, Atlanta March 23.
- 2015: Business Chemistry: The Biology of Leadership. NACUBO, Keynote, NYC Feb 6.
- 2014: The Drive to Love, Keynote for Mensa, annual meeting, Boston, July 5th
- 2014: The Female Mind. Keynote for Biogen. Zurich, Switzerland, June 26
- 2014: Conversation with John Tierney (New York Times) May 15. *Reason*. NYC
- 2014: The Female Mind: Biology of Leadership. Simons Leadership conference, April 23
- 2014: Future Minds: the TED conference, Vancouver. March. 21
- 2014: Matching algorithms: The SXSW Conference, March 11
- 2013: Biology of Mind. TED, Long Beach, CA, Feb 26
- 2013: The Female Mind: Biology of Leadership: keynote, Professional Golf Association, Greensboro, NC, August 13
- 2013: The Female Mind: Biology of Leadership: keynote, Professional Golf Association, Pittsburgh, June 25
- 2013: In Conversation with Helen Fisher. California Academy of Sciences 2013 conversations at the Herbst Theater Series. June 4.
- 2013: The Algorithm Method: Love in the Age of Social Media. panel discussion at New York Internet Week, sponsored by Your Tango, May 20
- 2013: The Female Mind: Biology of Leadership: keynote, Professional Golf Association, San Antonio, April 2
- 2013: Biology of Mind. TED, Long Beach, CA, Feb 26
- 2013: The Drive to Love and Whom We Choose. National Academy of Sciences, Washington DC, Feb 14.
- 2012: Business Chemistry: Biology of Leadership. General Electric, NY, July 26
- 2012: Biology of Leadership: International Meeting of the G-20, Los Cabos, Mexico, June 16th
- 2012: The Drive to Love and Who We Chose: National Academy of Sciences, June 6th
- 2012: Corporate Chemistry: Biology of Mind: Keynote, conference by *The Economist*, Information: Big Data and the Evolution of Smart Systems, June 6th
- 2012: Business Chemistry: Conference of TEDx New York, May 11th
- 2012: Business Chemistry: General Electric, Fairfield, CT, May 8th,
- 2012: Business Chemistry, AkzoNobel, Shanghai, China, April 23.
- 2012: Algorithm Method: Love in the Age of Social Media, SXSW Conference panel discussion by YourTango.com
- 2012: Biology of Mind: MANE perfumers, NYC, March 6th
- 2012: Biology of Leadership, The 19th annual National Character and Leadership Symposium, US Air Force Academy, Feb 24, Colorado Springs, CO
- 2012: She Thinks / He Thinks. Keynote for: KPMG/Blue Cross/CSX Corp, Jacksonville Women's Leadership Forum, Feb 16, Jacksonville, Florida, Feb 15
- 2012: She Thinks / He Thinks. Keynote for Bank of America/Merrill Lynch, Feb 7th, NYC
- 2012: Biology of Personality, the National Academy of Sciences, Orange County, CA, June 6
- 2012: Biology of Leadership, The 19th annual National Character and Leadership Symposium, US Air Force Academy, Feb 24, Colorado Springs, CO
- 2011: The Female Mind. Keynote: Women in Leadership meeting, AkzoNobel, Chicago May 3
- 2011: Biology of Personality, VISA, Foster City, CA, Aug 5.

- 2011: Biology of Personality. Presentation to VISA, Oct.19, Los Angeles
- 2011: Biology of Mind. TEDx Chicago, Oct 14, Chicago
- 2011: Female Think/Male Think. American Express. New York March 21
- 2011: Female Think/Male Think. USA Today/Gannet executives, Washington DC, March 11
- 2011: The Female Mind. International Monetary Fund, Washington DC, March 8
- 2010: The Female Mind. Bank of America, London, October 5.
- 2010: The Female Mind. Bank of America, Charlotte, NC, Sept 21th
- 2010: The First Sex: The Natural Talents of Women. keynote, AkzoNobel, Amsterdam, June 16.
- 2010: The First Sex: the natural talents of women and how they are changing the world. Bank of America, New York City, Feb 10
- 2009: Temperament: A biological mechanism for Mate Choice and Social and Business Relationships. In symposium, Evolutionary Origins of Art and Aesthetics. Salk Institute, La Jolla, CA, March 20-21.
- 2008: The Female Mind, Merrill Lynch. Nov 3. NYC
- 2008: The Female Mind. for symposium: Female Trouble. Burda Media Group, Munich, Germany July 21.
- 2008: The Female Mind. Women Financial Advisor Training Symposium, Merrill Lynch. June 10. NYC
- 2008: The Female Mind. Harvard Kennedy School of Government, Cambridge May 2
- 2008: The Female Mind. Merrill Lynch, Feb 7th
- 2008: Female/Male Mind: Capitalizing on the Male and Female Minds to Grow the Bottom Line. World Economic Forum, Davos, Switzerland, January 25
- 2008: Thinking Styles in Business: World Economic Forum, Davos, Switzerland, Jan 25
- 2008: Gender, Sex and Work. United Nations. Department of Public Information/NGO Briefing. Feb 14th.
- 2007: The Female Mind: School of Management; Ben-Gurion University Israel, May 9
- 2007: The Female Mind: keynote at conference: BUZZ, retreat for executive women. Orange County, CA March 20.
- 2006: The Female Mind: Merrill Lynch, Symposium on Women as Leaders. New York, Sept 13
- 2005: Female Mind/Male Mind: The natural talents of women and men and how they view love and work. New York State Association of Independent Schools, Mohonk, NY (Nov 3)
- 2005: The Female Mind: The Natural Talents of Women and How They Are Changing the World. Vlerick Leuven Gent Management School, Gent, Belgium (Oct 19)
- 2005: The Natural Talents of Women (and Men) and How Women are Changing the World. YWCA Women's Leadership Conference, Tuscon, AZ (Oct 14)
- 2005: The Female Mind: The natural talents of women and how they are changing the world Northern Virginia Community College (April 12).
- 2005: The Female Mind/:The natural talents of women and how they are changing the world at Women's leadership Initiative. Johnson & Johnson. (April 7).
- 2004: The Natural Leadership Talents of Women, Keynote for symposium: Women in Leadership Summit, Linkage, Boston, MA (Nov 15)
- 2004: Female Mind/Male Mind:The natural talents of women and men and how they contribute, complement and conflict in today's changing office world. (Four speeches) for National Starch and Chemical Company, NJ. (Jan 28;

- March 15; April 14; May 20)
- 2004: The Female Mind: It's Power; It's Impact. Keynote: The Women's Center's Annual Leadership Conference, Washington DC, March 20)
 - 2003: Lust, Attraction and Attachment: Brain circuitry of the primary mating emotions and their interactions with antidepressants. To NY Psychiatrists and other health care practitioners. GlaxoSmithKline, Jan 9
 - 2003: Twenty-first Century Women: (Panel Discussion) for The Corporate State: a Women's CEO and Senior Management Summit. NYC Sept 17th.
 - 2003 Women in the Newsroom. Newspaper Association of America. April 28, Seattle,
 - 2003: Women in the Newsroom. American Society of Newspaper Editors, April 9, New Orleans
 - 2003: Women in the Newsroom. Senior Executives Retreat: Reflective Leadership for Complex Times. American Press Institute, Reston VA. April 1.
 - 2002: The Natural Talents of Women and How They are Changing the World, Keynote for the American Press Institute. Conference on: "Women in Newsroom Leadership" Sept. 26, Washington DC
 - 2001: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: National Automobile Dealers Association, May 11
 - 2001: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Leadership By Design Summit: Arthur Andersen May 1
 - 2001: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Lebanthal and Co., New York City, Feb 26.
 - 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Conference on Women. Yamaguchi Prefecture, Japan Oct 22
 - 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Conference on Women. Belmont Business School. Nashville TN Oct. 19.
 - 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: First Annual Conference on Women. Salomon Smith Barney. Bermuda Oct 1.
 - 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: "Celebrating Millennium Women" for Virginia Slims/Leo Burnett June 20.
 - 2000: The Female Mind: The Natural Talents of Women and How They are Changing the World. Keynote: New York Women in Communications, annual meeting, May 23.
 - 2000: The Natural Talents of Women and How They are Changing the World. Keynote for business conference for women. Hosted by: First Security Bank/Women's Financial Services. April 24, Albuquerque, NM.
 - 2000: The Natural Talents of Women and How They are Changing the World. Keynote for business conference for women. Hosted by : First Security Bank/Women's Financial Services. April 13. Salt Lake City, Utah.
 - 2000: The Natural Talents of Women and How They are Changing the World. Keynote for business conference for women. Hosted by : First Security Bank/Women's Financial Services. April 14, Boise, Idaho
 - 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. New Canaan Branch of the American Association of University Women. April 6
 - 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Our Global Society. Jacob K. Javits Convention Center, NYC, April 2.

- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote at Future Focus 2000: The New York Home Textiles Show. At the Fashion Institute of Technology. NYC March 7.
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Wired to Win: Women in the New millennium, conference at the Columbia Business School, NYC. Feb 18.
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Policy Institute, The Association of Junior Leagues International, Inc. Jan. 21.
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. The Sokol Blosser Women-in-business Leadership Forum. Jan. 13th. NYC
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. New York Academy of Sciences. Women in Science section. Oct. 14th.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote for: New Women: New Leadership Summit on the Most Powerful Women in Business. Sponsored by Fortune Magazine. Oct. 19th.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Staying Healthy Together: State Senator Paula A. Hollinger's 6th Annual Women's Health Conference. Baltimore, Nov. 7th.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Healthy Body, Healthy Mind: Choices for Women, New York-Presbyterian Hospital- Westchester., Keynote, Oct. 28th.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Just For Me. Conference for Mid-Life women. Atlantic County Board Of Agriculture Keynote, Oct. 16th.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. International Women's Forum annual meeting. Oct. 13th.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. The Committee of 200: Keynote at annual business convention, Phoenix, Oct.7
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. 92 Street Y, NYC NY, June.
- 1999: Does Gender Matter? Keynote for conference sponsored by Women of Orange County, CA., June.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote for conference sponsored by Brookwood Companies Inc. (Textiles), June
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote for conference sponsored by Cigna Insurance Co., June.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Significant Women: Making a Difference. Sponsored by Bank of America, April 27.
- 1998: Viva La Difference: Gender Differences in the 21st Century Keynote for Leo Burnett U.S.A; corporate headquarters, Chicago: Nov. 4th.
- 1996: Gender Differences and their impact on the 21st century business community. National Association of Convenience Stores: Leadership Conference. Palm Springs, Feb.

- 1995 September: Evolution of Gender Differences in the Brain and Behavior sponsored by Discovery Cruises/Tours of The American Museum of Natural History, NYC.
- 1995 Gender Differences and the Educational Process. Greenwich Country Day School, Greenwich, CT, May
- 1995 "Gender Differences" and "Human Sexuality" Two speeches for The Carl Jung Institute of Chicago and R.R. Donnelley & Sons, Inc., May
- 1995 May "Sexual Legacies: How ancient gender differences affect our lives." American Museum of Natural History, NYC
- 1995 March "Gender Differences" and "Human Sexuality" Two speeches for The Carl Jung Institute of Chicago and R.R. Donnelley & Sons, Inc.
- 1995 March "Women in Business; Origins and Future" Keynote speech; National Conference for Women in Business, American Women's Economic Development Corporation.
- 1994 November "Women, Men, Sex and Power: Life in the 21st Century, Greater New York Dental Meeting
- 1994 November "Women, Men, Sex and Power: Life in the 21st Century" Voices: Contemporary Lecture Series, Portland, OR.
- 1994 October "The Natural History of Women and Power" The International Women's Forum annual meeting, luncheon speaker, The New York Academy of Sciences,
- 1994 September:
 "The Evolution of Gender Differences" in Indonesia; sponsored by Discovery Cruises/Tours of The American Museum of Natural History, NYC.
- 1994 July "Women, Men and Contemporary Gender Issues: An Anthropological View of the Corporate Office" The C.G. Jung Institute of Chicago and R.R. Donnelley & Sons, Co. (workshop)
- 1994 May "Women, Men, Sex and Power: Life in the 21st Century, "Chief Executive Organization, NYC
- 1994 April "Women, Men, Sex and Power: Life in the 21st Century, " Key note: The Woman to Woman Expo, Lorain County Community College, Ohio
- 1993 June: "Women, Men and Power" Avon Products Inc; NYC; senior executives
- 1993 "Biology and Human Behavior "The Brookings Institution, Washington D.C. Dec.
- 1992 December: "Sexual Legacies: How Ancient Gender Differences Affect Our Lives." The Smithsonian Institution, Washington D.C.
- 1991 April: "Women, Men and Power" American Museum of Natural History
- 1990 "Evolution of Gender Differences in the Brain: Implications for the Ethology of Intimacy" Human Behavior and Evolution Society, Aug. 16.
- 1990 September: "The History and Future of Women in Business" National Association of Female Executives, Leadership Conference, (53 cities via closed circuit TV)
- 1987 February: "Gender Roles in Anthropological Perspective" University of Missouri.
- 1987 January: "Women, Men and Power" Aspen Community and Institute Committee, Aspen, Colorado.

PUBLICATIONS

(only those discussing topics used in business speeches)

2009:

WHY HIM? WHY HER?

Henry Holt, January 2009

One World Publications (United Kingdom)

Rocco (Brazil)

Rebis (Poland)

Contact (The Netherlands)

Droemer (Germany)

Kodansha (Japan)

Korea House (Korea)

Nyitott Konyvmuhely (Hungary)

Jinghua Publishers (China)

Hunan Science and Technology Press (China, Simplified)

Aquarius Publishing (Taiwan)

Aquarius Publishing (Taiwan; in Complex Chinese Characters)

WSOY (Finland)

Baltos Lankos (Lithuania)

Eksmo (Russia)

Ufuk (Indonesia)

Humanitas (Romania)

Dogan Kitap (Turkey)

Elm publications (Persian/Iran)

Nha Nam Publishing JSC (Viet Nam)

CIGOJA Stampa DOO (Serbia)

2009:

The Female Mind: Biology of the 21st century woman. In *The Edge of Change: Women in the Twenty-First-Century Press*. JO Nicholson, PJ Creedon, WS Lloyd and PJ Johnson (Ed.) pp 27-41

2003:

“A Century for Women?” *New Scientist* 178#2396:53.

1999:

The First Sex: The Natural Talents of Women and How they are changing the World. *Network: The United Nations Women's Newsletter*. 3#2:4 (September)

1999:

THE FIRST SEX: THE NATURAL TALENTS OF WOMEN AND HOW THEY ARE CHANGING THE WORLD.

Random House 1999/ Ballantine Books 2000.

Also published in:

Patmos Verlag (Germany)

Soshisha (Japan)

Random House (Australia /New Zealand)

Prophet Press (Taiwan)

Thinking Tree Publishing (Korea)

RED (Italy)

Liaoning People's Publishing House (China)

Contact Publishers (The Netherlands)

Taurus (Spanish world rights)

Editorial Presenca (Portugal)

Wydawnictwo Jacek Santorski and Co. (Poland)

Aryeh Nir (Israel)
Alfa-Narodna Knjiga (Serbia)
Selected as “Notable book of 1999” by the *New York Times Book Review*

1990

"**Women in Business**" *Entrepreneurial Woman*, May-June issue.

GENERAL MEDIA APPEARANCES

TV AND RADIO APPEARANCES include: Nightline (ABC), Dateline NBC, PrimeTime Live (ABC), 20/20 (ABC), The View, The Colbert Report, CNN News, CNN International News (10+ times), The Today Show (NBC) (20+ times), NBC Nightly News, ABC World News Tonight, Good Morning America (ABC) (10+ times), 60 Minutes/Quibi, John Stossel (ABC) (10+ times), USA Today, WGBH (PBS Boston), Charlie Rose (PBS New York), Inside Edition, The Cronkite Report, FOX NEWS, WETA (PBS Washington), The News Hour with Jim Lehrer, MS-NBC Today in America, The Morning Show (CBS) (10+times), Oprah Winfrey Show, Anderson Cooper (CNN), the Nature of Things (CBC), History Channel, Discovery Channel (10+times), National Geographic Channel, BBC London, Channel 4 London, CBC Canada.; CTV Canada.

She has also appeared on many local, regional, national, international and foreign radio talk shows including: Brian Lehrer Show, Larry King Live, Fox News radio, Talk of the Nation (NPR), Science Friday (NPR), The Diane Rehm Show (Washington D.C.), The Leonard Lopate Show (New York NPR), All Things Considered (NPR), Michael Jackson Show (Los Angeles), The Milt Rosenberg Show (Chicago), Quirks and Quarks, (CBC national Canadian), Ideas (CBC national Canadian), WBEZ/Chicago NPR, AAAS Science, The Takeaway (WNYC), BBC National Radio, and BBC World Service (international radio); Star Talk with Neil De Grasse Tyson, The Takeaway (national NPR), CBS Viacom, Intelligence Squared, the Six O'clock Show (Ireland), The Megyn Kelly Show and hundreds of others. She has also done 100+ podcasts.

PRINT INTERVIEWS (newspapers and magazines) include: The New York Times, The Wall Street Journal, Washington Post, Philadelphia Inquirer, Boston Globe, Chicago Tribune, San Francisco Chronicle, Los Angeles Times, Time Magazine, Newsweek, US World and News Report, The Economist, Psychology Today, Toronto Globe and Mail, Science News, New Scientist, Oprah Magazine, Cosmopolitan, Elle, Men's Health, Women's Health, Marie Claire, Vox, Vanity Fair, Daily Beast, Slate, Huffington Post, Business Insider, Bloomberg News, The Atlantic, Der Spiegel, Le Monde, Times of London, The Guardian, El Pais, Veja, El Mundo and news outlets in Japan, China, South Korea, Iran, Israel, Croatia, Poland, Brazil, Chile, India, Hungary and 200+ other newspapers and magazines nationally and internationally. (Fisher fields 5+ calls per week from world media)

See Vita for list of all speeches and books at: www.helenfisher.com

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