

June 22, 2023

Helen Fisher, PhD, Biological Anthropologist, is Senior Research Fellow at The Kinsey Institute and Chief Science Advisor to Match.com. She uses brain scanning (fMRI) to study the neural systems associated with the sex drive, romantic love, attachment, rejection, love addiction, long-term partnership happiness and the biological foundations of human personality. She has written six books on the evolution and future of human partnerships, now sold in 27 countries. Among them: *Why We Love; Why Him, Why Her?*; and *Anatomy of Love (2nd Ed)*. And she has written over 150 academic, magazine and newspaper articles on the anthropology and neuroscience of love, relationships and personality. She also studies courtship trends in the Digital Age, using a national representative sample of 60,000 single Americans--examining hooking up, friends with benefits, video chatting, the impact of the pandemic, and why today's dating patterns may lead to decades of relative family stability—due to a trend she calls “slow love.” Using data collected from her biologically-based questionnaire, the *Fisher Temperament Inventory*, now taken by 15+ million people in 40 countries, Fisher is also studying the evolutionary basis of personality, our natural human predispositions. Hers is the only extant personality questionnaire validated by fMRI brain scanning and advanced mathematical analyses. Using this questionnaire and other biological data, Fisher discusses the neuroscience of team-building, innovation and leadership to explain how people of different thinking styles are predisposed to work, buy, innovate and lead. Fisher appears regularly on national and international TV, radio, print and podcasts. She also speaks around the world, including speeches at the World Economic Forum (Davos), the Economist, the Aspen Institute, the World Bank and hundreds of other business, academic and townhall forums. She is a TED All-Star with over 21 million views of her TED talks. She is a recipient of the American Anthropological Association's *Distinguished Service Award* for her work at presenting anthropological data to the public; and she was chosen in 2015 by *Business Insider* as one of “The Fifteen Most Amazing Women in Science.”